



# www.recafa.com

## A REAL INFORMATION PACKAGE

Ravintola, Kahvila & FastFood -publication is an information package for café, restaurant and fast food lines of business. The publication offers for its readers trustworthy contacts of information.

About Professionals and Vendors

- Ideas for developing business
- Settings
- Product, gadget and equipment releases
- Services for firms
- New partnerships

More at [www.recafa.com](http://www.recafa.com)

### ISSUE SCHEDULE 2022

No	Published	Materials deadline	Details
1	February	5.2.	Restaurant ▪ Fast food ▪ New releases <b>16.-18.3. Gastro-Helsinki</b>
2	May	28.4.	Cafés ▪ Foodservice equipments ▪ Events
3	September	30.8.	Restaurant ▪ Fast food ▪ New releases
4	December	15.11.	Restaurant ▪ Fast food ▪ New releases

Changes of themes and dates are possible.

### ADVERTISING SIZES AND PRICES 2022

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person Deeli Kentala, [deeli.kentala@jdmmediagroup.com](mailto:deeli.kentala@jdmmediagroup.com).

Size (210 x 297 mm)	Width x height	Prize
Back cover	210 x 267 mm* <b>ADRESSLABEL!</b>	3 000 €
2. cover	210 x 297 mm*	2 400 €
3. cover	210 x 297 mm*	2 400 €
Full page	210 x 297 mm*	1 350 €
Full page advertorial	210 x 297 mm*	800 €
1/2 page (horizontal)	188 x 135 mm <b>NO BLEEDS!</b>	800 €
1/2 page (vertical)	91 x 261 mm <b>NO BLEEDS!</b>	800 €
1/4 page (vertical)	91 x 135 mm <b>NO BLEEDS!</b>	500 €
1/8 page	91 x 65 mm <b>NO BLEEDS!</b>	350 €

\* 3 mm bleed must be added to the advertising material.  
Remember that the magazine has adhesive binding by 5 mm. Prices do not include 24 percent VAT.



1/1 sivu    1/2 sivu    1/2 sivu    1/4 sivu    1/8 sivu

### SUBSCRIPTION RATES IN FINLAND 2022

- standing order 4 issues per year 50 €
  - (12 months) 4 issues 60 €
- Prices do not include 10 percent VAT.

SUBSCRIPTIONS  
tilaajapalvelu@  
jdmmediagroup.com

NOTE! If you want to copy the reports or articles designed and produced for this magazine you must ask permission from the publisher in writing. The compensation for mistakes is not more than the prize of the advertisement. Complaints in writing must be done within 8 days from the publishing date.

### SEND PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands.  
Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:  
[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

### MATERIALS FOR GRAPHIC DESIGN MADE BY US

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in form of jpeg, tiff, eps or pdf as well as the raw layout of the desired advertisement. You should also tell if you have any ideas for colors and send fonts you want to be used.

All materials attached to an e-mail -delivery address:  
[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

